

Home Interiors



@Kat_Burroughs

Maximalism is peacocking its way into our interiors in plumage of ostentatious embellishment and eccentric collectables. It's an AW18 trend that will disturb those whose comfort zone is modest sub-Scandi style, and dismay admirers of austere midcentury lines. That said, doesn't it feel like high time our homes got to play dress-up?

This year, a series of patterned fashion collections has worn down our resistance to ornament. Chinoiserie hit the high street, as several brands conspired with the chintzier fabric houses to jazz up our wardrobes – the Sanderson and Uniqlo range, House of Hackney's link-up with & Other Stories, and a magnificent GP & J Baker and H&M collaboration, featuring kimono in a Hydrangea Bird print. Next up is the joyful William Morris and H&M range, which launches next month.

Interiors Instagram addicts delighted in a virtual tour of @annabelsmayfair, the 1960s nightclub reinvented as a masterpiece of modern maximalism by Martin Brudnizki, all leopard-print ceilings and pink onyx basins with gold swan taps. "I was thinking 'incredible fantasy world'," the designer says, "someone's house that has been dressed for the best party of the season. Interiors can put you in that mood, that frame of mind of having a good time."

So how can we join the maximalism party? "What you do is find one piece you really love and build your room around that," Brudnizki says. "Don't be afraid of mixing patterns, but make sure the colours are of the same tone."

Pick up more tips this week at Christie's London, where Brudnizki has styled the gallery spaces, weaving items from his And Objects brand with pieces owned by the late antiques dealer and collector Marcella Rossi, which are going under the hammer on Thursday (open to the public until Wednesday; 8 King Street, London SW1; pictured above right).

According to Martin Waller, of Andrew Martin, the look is more to do with personal style: "I like interiors that tell the story of the people who live there – where they're from, the places they've been – and maximalism allows the context for that."



Styled by Martin Brudnizki, these lots from next week's Interiors auction at Christie's London include a rattan console by Soane Britain (estimate £800-£1,200), a pair of Shell Grotto garden seats (£1,500-£2,500) and a George II-style giltwood mirror (£1,500-£2,500). The sale takes place on Thursday. christies.com

MAX FACTOR

Extravagant patterns, rich colours and eccentric ornaments are big news this season. If you're hankering to bring back the chintz, here's how to do it



A corner of the Guinevere antiques store, showing one of two Italian baroque silver gilt consoles (£13,500), a pair of alabaster lamps (£1,850) and a bronze sculpture of Narcissus (£2,600; guinevere.co.uk). The wallpapers are Martyn Lawrence Bullard's Hollywood Palm (£140 a roll) and Zellige (£100), for Cole & Son. cole-and-son.com



Next month, Ikea will be embracing maximalism with decorative touches such as these Fejka artificial potted plants (from £3). Also shown are Havsta nest tables (£85 for two), a Ranarp floor lamp (£50) and a Stocksund armchair (£295). ikea.com

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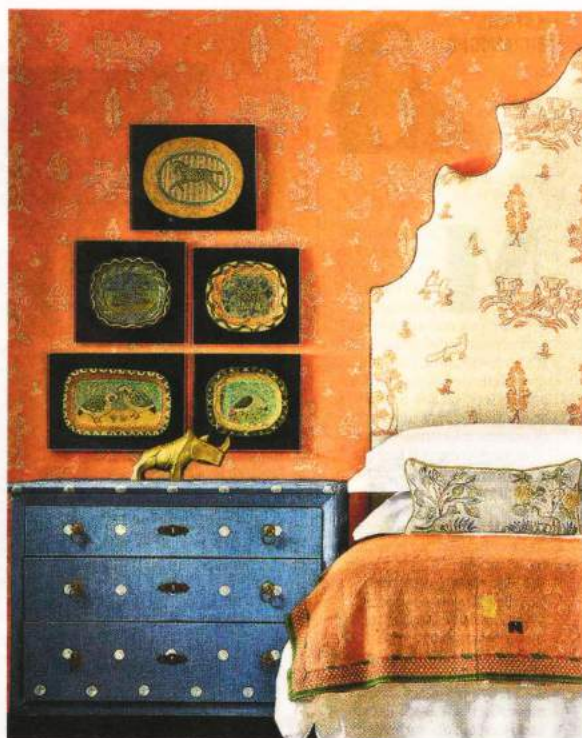


Maximalism with a tropical touch: the deep green couch is Furniture Village's New England Nantucket sofa (£1,195), styled with Butterfly wall art (£129), an Izara table lamp (£169) and a Troy marble lamp table (£399). furniturevillage.co.uk



Clarke & Clarke has used signature prints from the archive of the fashion house Oasis to create modern chintzes. The bird and foliage pattern, Amelia, is available as wallpaper (£35 a roll) or fabric (£20 a metre; clarke-clarke.com). Odette chairs cost £499 each (next.co.uk).

Kit Kemp has designed a new range for Andrew Martin, including Friendly Folk Melon Orange fabric (£50 a metre), shown here on a Lucifer headboard, and Wychwood Melon Orange wallpaper (£60 a roll). The chest of drawers on the left is covered in Over the Moon Denim blue fabric (£74 a metre). andrewmartin.co.uk



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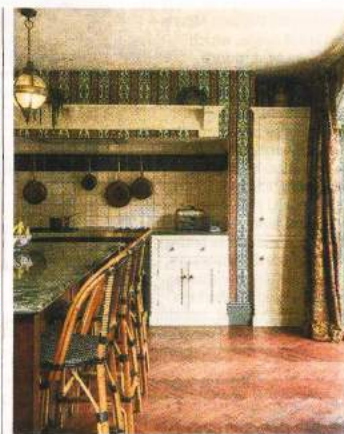

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The first-ever Oasis homeware collection, produced with the fabric house Clarke & Clarke, includes this navy Botanical bedding set, which comprises a duvet cover and two pillowcases in 100% cotton. **From £49; very.co.uk**

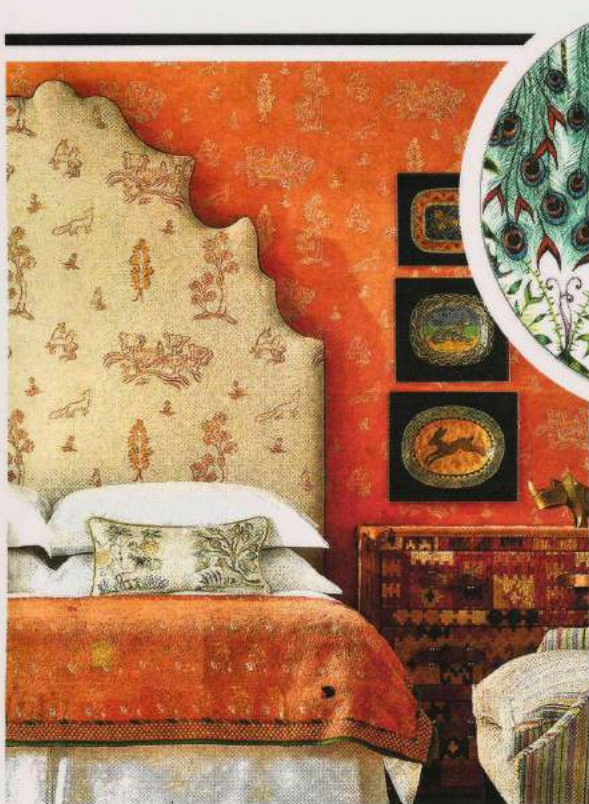


The founders of House of Hackney, Frieda Gormley and Javvy M Royle, have a deVOL Classic English kitchen in their house in Hackney (from £25,000; devolkitchens.co.uk). The wallpaper is Mamounia in Burgundy/Teal. **£185 a roll; houseofhackney.com**

The artist Emma J Shipley is known for patterns in which fantastic creatures roam through imaginary landscapes. Her first furniture range includes this armchair in Amazon velvet fabric, available at Harrods or via her website. **£495; emmajshipley.com**



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This Amazon cork-backed coaster (10cm diameter) is from a collection by Emma J Shipley for Jamida, a Swedish firm that specialises in traditional birch trays. You can buy a mixed set of six for the price of five. **£5.50 each; emmajshipley.com**



Fifteen botanically inspired wallpapers will be launched by those masters of maximalism, Cole & Son, on Sunday. Patterns in the new collection include Thistle, Lilac, Sweet Pea and this pretty Wisteria. **£95 a roll; cole-and-son.com**



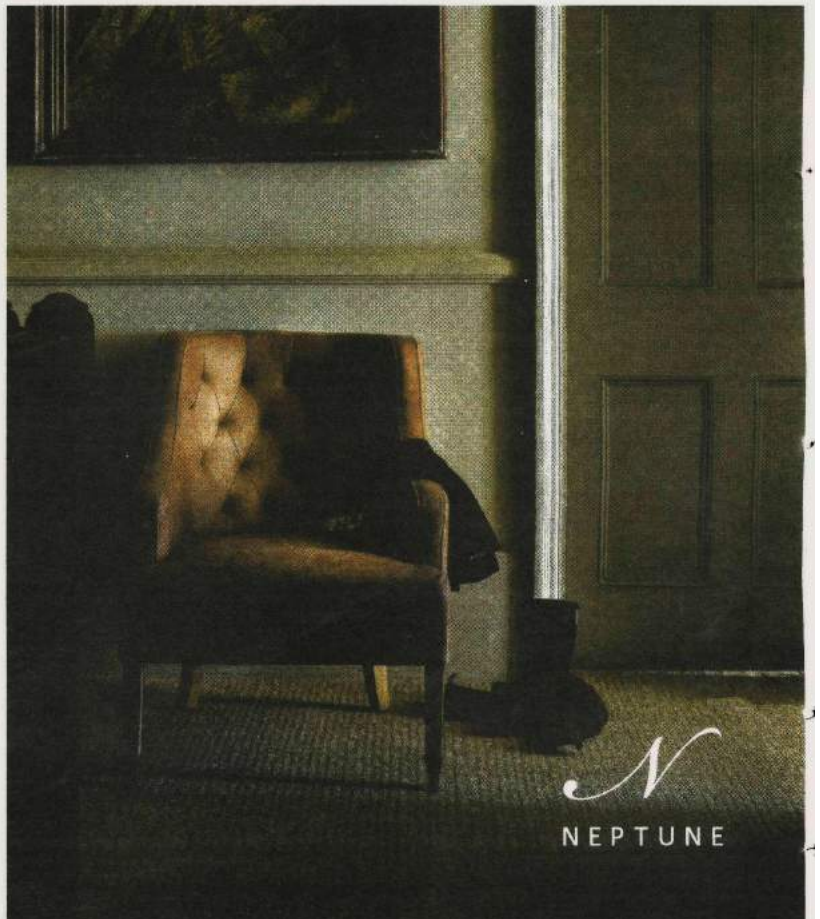
The former fashion editor Susi Bellamy's love of colour sings out from her designs. Prints based on her artworks include Pietra Blu, on the wallpaper (£155 a roll) and velvet storage stool (£495); and Grey Stucco on the velvet cushions (£95 each). **susi-bellamy.com**

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